

FOR IMMEDIATE RELEASE

Contact:

Christine Stewart

Applied Fabric Technologies Inc.

267-401-9447

cstewart@afti.com

**Leading Oil Spill Equipment Company Launches Blog to Provide Updates
Regarding BP Deepwater Horizon Recovery Efforts**

Orchard Park, NY – July 6, 2010 – Applied Fabric Technologies Inc., a leading provider of oil spill recovery equipment, is proud to announce the launch of its brand new blog at www.pyroboom.wordpress.com. The blog has been designed for consumers to share industry-related news as it applies to the oil spill clean-up process in the Gulf of Mexico.

Information is crucial to being a well-informed consumer, and as one of the largest oil spill clean-up companies, in the world, Applied Fabric, along with its parent company Desmi Ro-Clean, is committed to providing the most up-to-date news about the clean up of the Deepwater Horizon oil spill. The PyroBoom blog will be updated regularly as Applied Fabric and Desmi Ro-Clean continue to supply BP with equipment to assist in recovery efforts.

We encourage you to visit www.pyroboom.wordpress.com and our website, www.appliedfabric.com. All inquiries and questions are welcomed on both the blog and the website. If there are topics or information you'd like included on either site, please contact us at media@afti.com.

###

ABOUT AFTI

Applied Fabric Technologies Inc. is a subsidiary of Desmi Ro-Clean. AFTI offers more than 40 years of experience as a specialized supplier of boom, oilboom, oilfence, PyroBoom and other solutions for oil spill clean-up and containment systems. For additional information please call (800) 662-0634 or visit www.appliedfabric.com online.