

## **RO-CLEAN DESMI AND APPLIED FABRIC TECHNOLOGIES, INC. ANNOUNCE MERGER IN 2008**



**Ro-Clean Desmi A/S (RCD) of Odense Denmark and Applied Fabric Technologies, Inc. (AFTI) of Orchard Park, New York are pleased to announce that, effective September 1, 2008, AFTI will become a subsidiary of RCD. This merger of two well-known and reputable manufacturers in the Oil Spill Control industry brings significant synergies to their respective enterprises.**

**Dennis W. Larsen, President of RCD, welcomes AFTI into the RCD line of activities. Larsen said, "AFTI will be a significant platform for RCD to increase our presence in the North American market by being able to provide service to our existing customers, and enhance our market penetration through the AFTI marketing organization in the USA, Canada and the Caribbean. Additionally, the AFTI line of products will expand our Worldwide offering through both RCD's and AFTI's extensive range of representatives. Finally, AFTI adds strength to the RCD product source base.**

**Peter Lane, President of AFTI, is thrilled to have the AFTI organization become part of the RCD network. "Our products are completely**

**complementary with virtually no overlap or competition between the mainstays of our product ranges. For the most part, we work in different market segments. Now we can both offer the best of our respective products to supply our customers with what will work best for them.”**

**Both Lane and Larsen agree that what makes this merger so significant to our industry is the common direction and common values of product excellence and superior customer service that both companies have as the foundation of their respective organizations. “It was apparent from the beginning that this combination would be good for the customers and for our respective companies. The many years of experience held by both firms can now be put to work to help provide smart and cost effective oil spill control solutions for the industry worldwide.”**

**RCD and AFTI together offer the widest range of effective and durable spill control products, backed by literally hundreds of years of combined manufacturing and marketing experience.**

**For more information please contact:**

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